

ANNUAL REPORT 2020



**George Pocock
Rowing
Foundation**



EXECUTIVE DIRECTOR UPDATE

At the George Pocock Rowing Foundation, we believe rowing transforms lives. Despite a tumultuous year with COVID-19 heavily disrupting our programming, we've stayed focused on our mission to bring communities and boathouses together and on providing opportunities for youth to row, regardless of their circumstances.

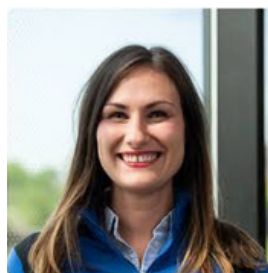
Amid a pandemic, we've continued to:

- **Fund 58 need-based youth athlete scholarships**
- **Award 9 PNW partner boathouses with the Pocock-Perkin Recovery Grants** to support their operations through the pandemic
- **Facilitate our ErgEd program, connecting 25,339 kids to our sport during the shortened school year**, as well as implement a virtual teacher training program
- **Adapt rowing in sweep boats to singles**, by building 9 new racks to accommodate new and used equipment, and coaching over 1,000 hours of youth rowing at boathouses alone this fall
- **Supporting the beginning of A Most Beautiful Thing Inclusion Fund**, to increase diversity in our sport across America

2020 has provided us with more than a few challenges, but with help from supporters such as you, we've adapted, and successfully kept athletes rowing, connecting to our sport and with their community.

Jenn Gibbons

EXECUTIVE DIRECTOR



BACK ON THE WATER

"Today is my first real day back and I am really excited to get back on the water."



"The week was a lot emptier [without rowing]. I don't know, I just really like being on the water."

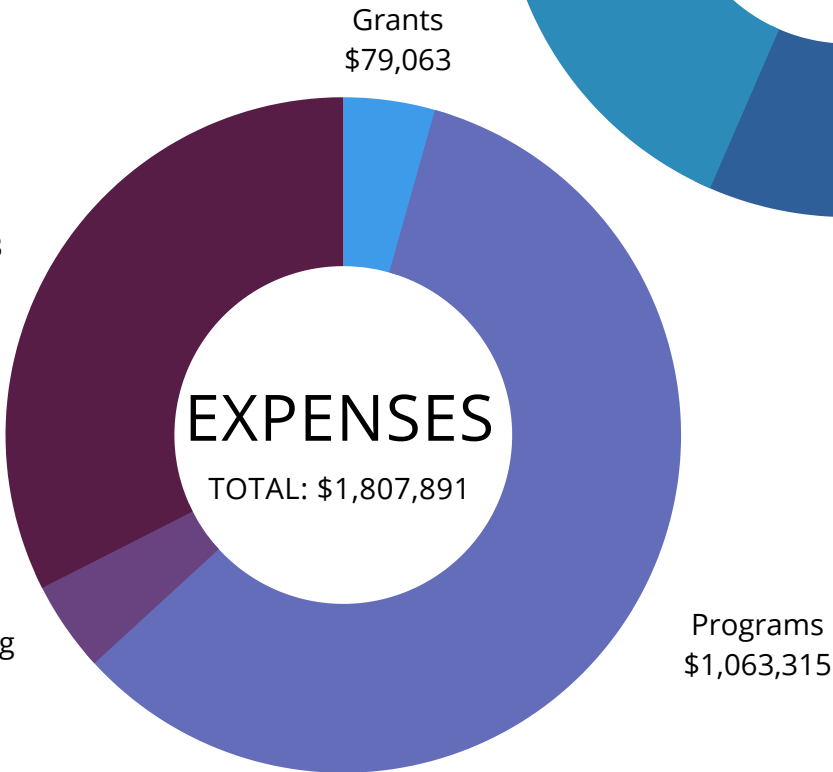
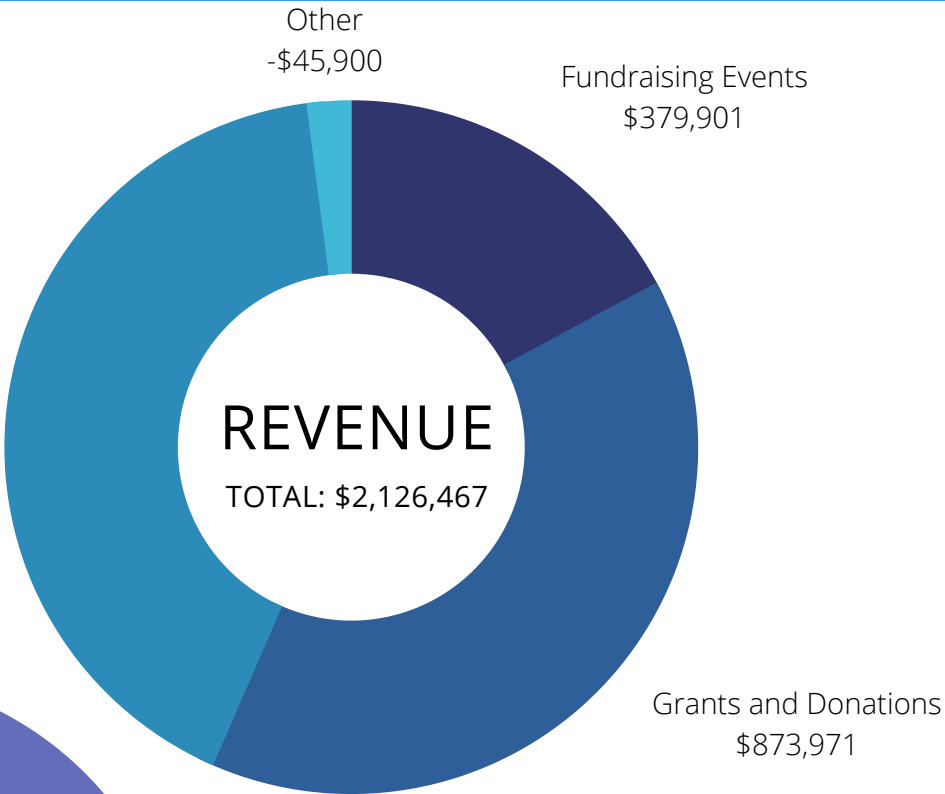


"I love all the people here. Everyone is so friendly and when I work out, it's so relaxing. It's really been a lifeline during the pandemic"



"We have a really great team here, and you know, just going out on the water is my favorite part of the day"

FINANCIALS



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