

2016 IMPACT REPORT



A young boy with glasses is sitting on a rowing machine in a gym. He is looking towards the right side of the frame. The background is slightly blurred, showing other people and equipment. The text is overlaid on the image.

OUR VISION & MISSION

EVERYONE HAS THE OPPORTUNITY TO ROW AND STRIVE FOR EXCELLENCE ON THE WATER

THROUGH BUILDING AND SUPPORTING ROWING PROGRAMS AND FACILITIES, THE POCOCK FOUNDATION PROMOTES ACCESS TO ROWING, EXCELLENCE IN ROWING, AND USES ROWING AS A MEANS TO FOSTER PHYSICAL ACTIVITY, HEALTH, LEADERSHIP, AND COMMUNITY ENGAGEMENT.

THE YEAR IN REVIEW

FEBRUARY

A collective **973,471 meters** were rowed by over 390 athletes at NW Ergomania.

APRIL

At the end of April, the RowHere.org Campaign launched and **youth rowing scholarships were expanded** to include Green Lake Crew.

JUNE

The Pocock Rowing Center hosted a **new U23 and Junior Selection training camp** with a capstone race at BC Champs.

SEPTEMBER

With USRowing's support, **Erg Ed started in Portland and Chicago**, bringing the number of public schools in Erg Ed to 44!

NOVEMBER

At the Head of the Lake Pancake Breakfast, a new committee, **Advocates for Youth in Rowing** launched and raised **over \$2,000** to help with need-based rowing scholarships.

MARCH

The Benefit Breakfast raised **\$164,000 to support youth rowing in our region**. The inspiring video of the day was about "What Rowing Means to Young People".

MAY

For the first time ever, the **Renton Rowing Center competed at USRowing Junior Regionals** with 13 young athletes participating.

JULY

The Renton Rowing Center celebrated two years and raised a **record amount of \$11,500 at Evening on the Docks**.

OCTOBER

The **total number of Youth Rowing Scholarships reached 45**. Currently, the number of scholarships increases 15% each year!



ATHLETE SPOTLIGHT

A rowing team of five athletes is shown in a boat on a body of water. The water is splashing around them, creating a misty atmosphere. The athletes are wearing various colored shirts (red, black, blue) and caps. They are all looking forward, focused on their rowing.

Jesse Neimer

TEAM CAPTAIN FOR BOYS JUNIOR COMPETITIVE ROWING
AT POCOCK ROWING CENTER

"BEING A TEAMMATE MEANS SHOWING UNRELENTING SUPPORT FOR
EVERYONE ON THE TEAM..."

A GOOD TEAMMATE WILL PULL HARD, AND WILL MAKE IT THEIR MISSION THAT
YOU PULL HARD TOO.

A GOOD TEAMMATE WILL ALWAYS OFFER AN EAR TO THOSE WHO HAVE
SOMETHING TO SAY.

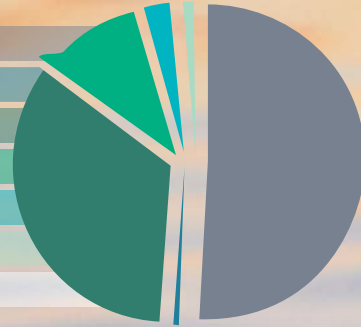
A TEAM IS SO MUCH MORE THAN JUST A COLLECTION OF INDIVIDUAL
ATHLETES STRIVING FOR A COMMON GOAL.

A TEAM IS A FAMILY STRIVING TO ACHIEVE THAT GOAL TOGETHER."

2016 IN NUMBERS

INCOME

MEMBERSHIP AND PROGRAM FEES	\$1,020,590
EQUIPMENT USE AND RENTALS	\$12,784
INDIVIDUAL (AND CORPORATE) GIVING	\$684,020
BUILDING RENTAL INCOME	\$198,215
MERCHANDISE AND EQUIPMENT	\$75,618
OTHER	\$15,260
TOTAL	\$2,006,487



EXPENSES

PROGRAMMING AT POCOCK ROWING CENTER	\$884,680
PROGRAMMING AT RENTON ROWING CENTER	\$98,335
ROW TO THE FUTURE PROGRAMS	\$235,732
ADMINISTRATION AND FUNDRAISING	\$263,430
FACILITIES AND NEW EQUIPMENT	\$319,122
ROW FOR THE CURE	\$126,530
TOTAL	\$1,927,829



**56 EMPLOYEES WORKED
28,330 HOURS TO PROVIDE**

**251 YOUTH THE OPPORTUNITY
TO ROW ON A TEAM AND**

**9,078 YOUTH THE CHANCE LEARN
ROWING ON THE ERG AND**

**329 ADULTS WITH YEAR-ROUND
PROGRAMS ON THE WATER.**

OUR SUPPORTERS

\$100,000 AND ABOVE

Phil and Lesli Schlaepfer

\$10,000 AND ABOVE

Mary Duda
The Perkin Fund
Windermere Foundation

\$5,000 AND ABOVE

Samuel and Billie Jean Druker
Kristi Guay
Rod and Nancy Hochman
Microsoft Corporation
The Reed Foundation, Inc
Colin Sykes

\$2,500 AND ABOVE

Kirkland Barrett
Meghan Barry
and Peter Hoffmeister
Nat Hopper Homes
Tom and Julie Hull
Michael and Jennifer Kavanagh
Dr. Alan Mackenzie
Julie McCleery and Marc Brown
JAS Design Build

The Runstad Foundation
Kriss Sjoblom and Wendy Kaiser
Shirley and Scott Wilson

\$1,000 AND ABOVE

Rene Alkoff
John Allured
Irena and Doug Baker
Gretchen and George Berni
Andrea Bonaccorsi and Ty Ben-
nion
John Bottum and Jon Karakowski
Joyce Bottum
Becky Brown and Martha Goodlett
Stacey and Donald Campbell
Joe Schneider and Kim Clements
Philip and Lenore Defliese
John Doe
Tanice Fitzpatrick
Jill Hendrick
John and Nancy Hutchins
John Kelly
David and Melody Kroeger
Chris Kuhr
Laura and Laremy Legel
Penny Lewis
Sara Lopez and Eleanor McElvaine
Scott MacCormack
Bruce and Jolene McCaw
Brooke and James McCurdy

Dina Nelson
Misty and Jim Nordale
Eric Phoun
Suzanne Pocock
Jeny Potter
Liese and Ramnath Rajesh
Roberta Riley
Joan Robinson
Robert Rodde
Charles Royer
David Skow
Clark Small
Craig Smith MD
and Mary Susan Heffernan
Lee and Rod Spencer
Tricia Trainer
John and Alex Tytus
Jill and Geoff Wood
Bill and Lu Woodman

\$500 AND ABOVE

Nancy and Carl Andrews
Vanessa Backman
Bob and Melissa Barrett
Nancy Biglow
Bill & Melinda Gates Foundation
Roger Bottum
Andrew Brassington
Robert Breskovich
Carol and Carl Buchan

Marcy Chartier
Brooks Chase
Judy Curran
Cathy and Bob Curran
Pamela Donoghue
Mike Doyle
Sandra and Richard
Ellenbogen
Curtis and Kathy Erickson
Frank and Cindy Firmani
White Foundation
Mark and Lynn Harmann
Paul and Marguerite Harvey
Matthew Hinck
Shannon and Louis Hoffer
John Holt
and Susan Trainor Holt
Margaret Hupp
Hans and Lisa Illingworth
Barbara Kelley
and Geoffrey Jones
Henry and Cindi Rae Jones
Leslie and Martin Kaplan
Kemper Freeman
Foundation
David and Katie Kusske
Rahul Kuver
and Lesa Morrison
Matthew and Shannon
Lacey
Linda Larson

Howard Lee
Lether & Associates
David Lieberworth
Elise Lufkin
and Amos Galpin
Helen and David Mandley
Joel Massmann
and Janet Hietter
Todd Merkens
Tim Mickelson
Dr. George and Ellen
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Jennifer and Patrick O'Brien
Susan Pocock Saul
Thomas and Leslie Redd
Elizabeth Robinson
and Richard Corff
Laurent Rotival
Vivian and Gregory
Schroedl
Evelyn Schultz
Manrita Sidhu
Mary Sive
Matt Skager
SKHS Architects
Sam Skrivan
Michael Smith
and Sarah Hirst Smith
Barbara Smith
Pamela Tonglao
Tara Vagen

Robert and Anne Van Cleve
Georgia Van Cleve
Russell White
and Judi Qualy-White
Robert Will
Janet Zinn

\$250 AND ABOVE

John and Marcia Alberti
Rachel Alexander
Chuck and Kristie Alm
Ed and Muffin Alschuler
Amazon.com Rebate
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Tony Bendis
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Kevin Beshlian
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Mark Bolender
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Cheryl Eastberg
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Reed
Rick Ludwig and Dianna
Finnerty
Shari Fisher
Heidi Flora
Hod and Stephanie Fowler
Gretchen Frederick
Ted and Portia Gray
Betsy Greer
Sohier Hall
Liliana Hasija
Ashley Hay
Dave Herness
Nick and Lisa Hodges
Gretchen Hull
Mari Jalbing
Kyle and Nicole Jensen
Anita Johnson
Matt Johnson
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Monica Kaufman
Gregory and Kenra Keller
Deliane Klein
Amanda Knight
Booth and Colleen Kyle
Karla Landis and Adrienne
Moore

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and John Houlihan Jr.
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Michael Walsh
Mary Wegner
David Wilson
Amber Wong
Susan D Woolf
Leslie Zavisca

\$100 AND ABOVE

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Adobe
Heather and Kevin Alschul-
er
Sara Amies
George and Norma An-
dreadis
Autozone Matching Gifts
Peter Backman
Wenke Backman
Antoinette Bader
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Marie Coffren-Barton
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Rat Island Rowing
& Sculling
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Cummins Chiropractic
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Brent Davidson
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perle
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Terry Holme
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Priscilla Fitzhugh
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Shari Kain
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Thomas Kelly
Karen and Chris Kindem
Hank Koerner
Janet Kormondy
Adam Kreek
David Kunselman
Sherry and Jim Ladd





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J Casey Losh
James Lothian
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Manderbach
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Kevin Mangan
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Kent McCleary
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Lynda McDowell
Padraic and Rachel
McGovern
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Colleen McQueen
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