

Letter from Foundation Board Chair

Greetings,

When we consider the sport of rowing, we can easily conjure images of synergy, power, team, and, perhaps most importantly, community.

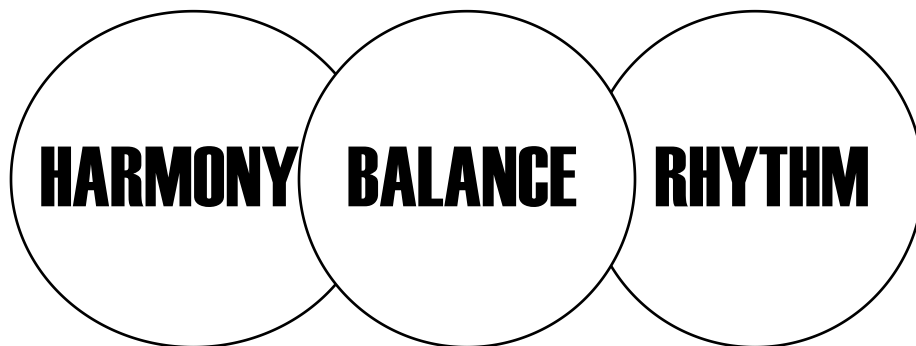
The George Pocock Rowing Foundation (GPRF) strives to galvanize the Northwest rowing community as well as the broader community interested in the fitness, health, and well being of our region. Inspired by boatbuilder and rowing philosopher George Pocock, who supported participation in rowing for all, the GPRF supports yours and your family's rowing pursuits all year long through inspiring events and innovative programs that highlight our sport and serve the whole community.

In 2012, the GPRF brought the community together on the waters of the great Pacific NW for competition and camaraderie at events like Row For The Cure*, a regional regatta honoring the fight for a cure for breast cancer. Rowers and fans from all walks of life gathered for off-water competition like Ergomania* and events with a cause like the annual Row To The Future Breakfast*. We also grew our community by introducing new rowers to the sport through Erg Ed, our school-based rowing program that served over 3,000 students in Seattle Public Middle schools and our instructional programs at the Pocock Rowing Center.

Collectively, we dream of continuing to broaden our community and become an open and accessible sport, so more people can experience the beautiful pursuit that is rowing: the pursuit of fitness, the pursuit of the perfect stroke or that elusive, yet life-changing swing of rowers moving a boat as one. In 2012 we continued to move the GPRF toward that big dream many ways, especially in solidifying our organizational structure - a new Executive Director in place, a strategic plan creation, and an internal financial reorganization, among other successes.

George Pocock once said, "Rowing is a symphony of motion" - thank you for being a part of our symphony. Together we are building a beautiful Northwest rowing community. Thank you for your ongoing support of the Pocock legacy.

Julie McCleery, Board President



The George Pocock Rowing Foundation (GPRF), established 1984, endeavors to build and support high quality programs and facilities that promote access to rowing, excellence in rowing, and use rowing as a means to foster physical activity, health, leadership, and community engagement.

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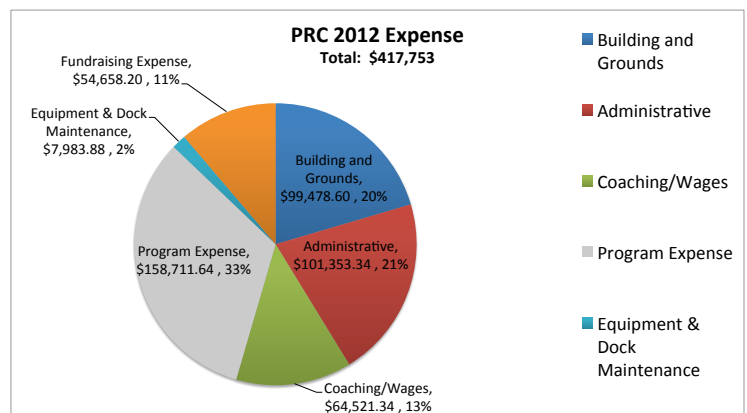
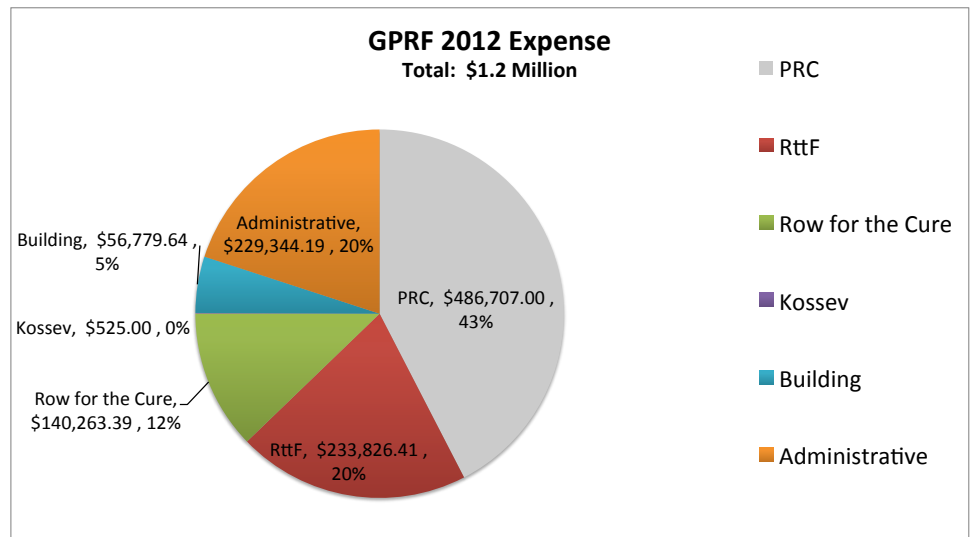
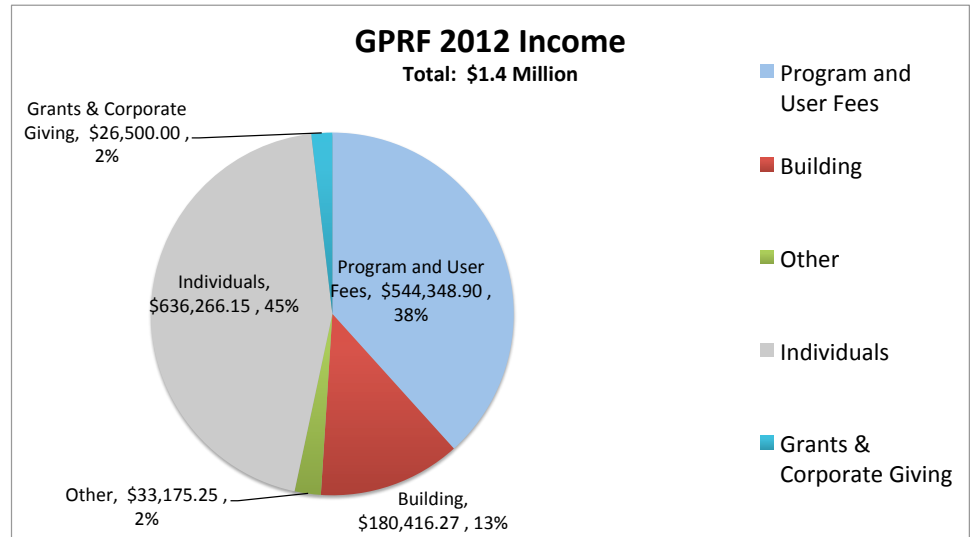
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THANK YOU!

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*These generous donors supported one or many of the Foundation's works:

**Row To The Future
Pocock Rowing Center
Kossev Consortium
High Performance
Row For The Cure**

Throughout the Northwest region, the Pocock Foundation changes lives through rowing. Thank you!

\$500-\$999

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Although great care has been taken to list all names and list them accurately, we would appreciate being advised of any errors or omissions. Please contact the Development Office at 206-328-0778 or tara@pocockfoundation.org.

